

SZABIST Employer Annual Survey 2012-2013
Executive Development Center SZABIST, Karachi

Company Name _____

Address _____

Name _____ Designation _____

Number of Employees _____ Industry/ Sector _____

Resource Requirements

1) Approximately how many fresh graduates did your company recruit in 2013?

2) In which month do you finalize your annual human resource needs? _____

3) The three departments in your organization with the most (entry-level) human resource needs were:

1. _____ 2. _____ 3. _____

4) How many fresh graduates are you planning to hire in 2014?

1-5	6-10
11-15	Any Other _____

5) Rate the following skills and traits most valued in graduates hired by your organization on a scale of 1-5 (1 being the most valuable skill and 5 being the least valuable skill):

Analytical Skills		Decision Making	
Interpersonal Skills		Grooming	
Communication Skills		Leadership Potential	
Conflict Management / Negotiation		Time Management	
Team Building		Subject / Area Knowledge	

Recruitment & Selection

6) Select the recruitment strategies most often employed by your organization :

Strategy	Entry Level/MT	1-3 yrs of Experience	3+ yrs Experience
Company Website Job Postings			
Hiring Agency			
Employee Referrals			
Online Job Boards			
Interns			
University Placement Department			
Career Fair Participations			
Social Media			

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Newspaper Advertisement			
Any other: _____			

7) Please rate the following information in terms of relevance 1 to 5 (1 being most relevant and 5 being least relevant) recommended for fresh graduates.

Internships		CGPA	
Most Recent Degree		Graduating School	
International/Local Degree		Any others: _____	

8) What are your organization's criteria for selecting an educational institute for conducting an on-campus recruitment drive? Please rate the following information in terms of relevance 1- 5 (1 being most relevant and 5 being least relevant)

Your Experience with Placement Office		University Ranking	
Your Experience with Graduates		Market Reputation of University	
Market Reputation of Program			
Any other: _____			

9) What is the starting salary (take home) for the following in your organization (take home package)?

Salary Range	Entry Level	Management Trainee	1-3yrs of Experience
15k-20k			
21k-25k			
26k-30k			
31k-35k			
36k-40k			
41k-45k			
46k-50k			
50k plus			

SZABIST Related Questions

10) Please identify the number of the SZABIST graduates hired by your organization during 2012–2013 from the following programs:

<i>Program</i>	<i>No. of hiring</i>	<i>Program</i>	<i>No. of hiring</i>
BBA		MBA	
LLB		MS Computer Science	
BS Computer Science		MS Management Sciences	
BS Media Sciences		MS Social Sciences	
BS Social Sciences		PhD	
EMBA			

11) Please rate the SZABIST graduates working in your organization on the following skills.

	Very Good	Good	Average	Poor	Very Poor
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Communication Skills (Oral, Written and Presentation)					
Knowledge of the Subject Matter					
Professionalism					
Personal Management					
Management and Leadership Skills					
Any Other _____					

12) How did you communicate your resource needs to SZABIST?

13) How would you rate your interaction with the EDC department?

Very Good Good Average Poor Very Poor

14) What should be done to improve SZABIST's interaction with your organization?
