



FinTech

PROFESSIONAL DIPLOMA

DIGITIZE. OPTIMIZE. CAPITALIZE.

According to the World Economic Forum's Future of Jobs (2023) report:

The global job opportunities in the fintech sector are anticipated to increase by

31%

Moreover, the World Economic Forum's Future of Global Fintech (2024) report highlighted:

51%



consumers demand FinTech products in financial industry for their ease of transaction.

39%



of fintech professionals are available to meet the growing demand for fintech services.

20%



of financial institutions lack skilled professionals in the field of fintech.

To excel in the ever-evolving realm of Fintech, SZABIST University offers a one-month FinTech Diploma Program designed to equip ambitious professionals with vital knowledge and skills.

To adapt to the dynamic landscape of fintech, get ready to delve into:

01



Understanding FinTech Fundamentals

02



Big Data and Analytics in FinTech

03



Digital Assets and Portfolio Management

03



FinTech and Digital Finance

Reshaping the banking and payment industry

About FinTech



SZABIST University introduces FinTech Diploma Program to prepare professionals for the evolving financial technology landscape. The program, developed with industry experts, emphasizes practical learning through hands-on training, case studies, and collaborations with FinTech companies. It aims to equip students with the knowledge and skills needed to thrive in the dynamic FinTech sector, offering networking opportunities with industry professionals and peers who share a passion for financial innovation.

Growing demand:

The FinTech industry has grown significantly, requiring skilled professionals for digital finance innovation. A FinTech diploma provides expertise for success in this high-demand sector.

Future-focused skills:

By obtaining a FinTech diploma, you acquire skills in digital banking, blockchain, cryptocurrencies, data analytics, and artificial intelligence, which are pivotal in shaping the future of finance.

Career Opportunities

A FinTech diploma opens doors to careers in digital banking, payment systems, risk management, regulatory compliance, and financial product development. Professionals are sought after in traditional financial institutions, FinTech startups, and technology companies.

Entrepreneurial potential:

With a FinTech diploma, you'll not only gain the skills needed to excel as an employee but also the knowledge required to build and scale your own FinTech venture, should you choose the entrepreneurial route.

Interdisciplinary approach:

FinTech is an interdisciplinary field that combines finance, technology, and innovation. A diploma in FinTech allows you to develop a diverse skill set, increasing your marketability and adaptability in an ever-changing job market.

Competitive advantage

Earning a diploma in FinTech demonstrates your commitment to staying current with industry trends and can provide you with a competitive edge over other candidates when applying for jobs or pursuing career advancement opportunities.

Through a **unique** blend of engaging **academic teaching** and **interactive hands-on application**, you'll join a **digital** classroom and **learn to grow** within the dynamic realm of

fintech.



What you will learn

Module 1

Understanding FinTech Fundamentals



- Demonstrate the fundamental concepts of FinTech and its impact on the financial industry.
- Analyze mobile banking usage trends and identify opportunities for innovation.
- Design user-friendly digital payment platform prototypes.
- Evaluate blockchain technology and its potential impact on the financial industry.

Module 2

Big Data and Analytics in FinTech



- Analyze large financial datasets using different software tools, such as R and Python, for investment and risk management.
- Creation of interactive and engaging financial data visualizations using Tableau, Power BI, R, and Python.
- Development of skills necessary for data preparation, including cleaning and preprocessing real-world financial datasets for further analysis.
- Enhancement of ability to identify emerging trends in Big Data and analytics in FinTech and their potential applications.

Module 3

Digital Assets and Portfolio Management



- Understand various types of digital assets and their role in modern finance.
- Learn techniques for managing and balancing digital asset portfolios effectively.
- Develop strategies to assess and mitigate risks associated with digital asset investments.
- Use advanced tools to track performance and make informed investment decisions.

Module 4

FinTech and Digital Finance (Reshaping the banking and payment industry)



- Develop a growth strategy for a FinTech solution.
- Design a unique value proposition for a FinTech solution.
- Analyze and compare various digital finance solutions and their benefits for consumers and businesses.
- Develop a roadmap for launching a new FinTech product or service.

Course benefits

Good for you



- Gain in-depth insights into successful fintech propositions across key verticals that dominate the modern financial services sector.
- Discover different types of innovation and how each has played a part in creating some of today's most successful fintech organisations.
- Develop a comprehensive playbook that will provide you with
- A detailed understanding of future approaches and help you create and capture value.
- Join a thriving network comprised of professionals that will help you to initiate your own innovative business plan.

This course is ideal for professionals who want to engage with fintech, whether they are from startups, incumbents, banks, or organisations that support the sector.

Is the course right for you?

Participants whose careers will engage with fintech are encouraged to attend, including:

- Professionals currently working within financial institutes and banks
- Entrepreneurs or those who aspire to build their own venture
- Tech executives, in established firms or scale-ups
- Service providers to fintech, including lawyers and consultants


Course Fee:

20,000 with a 10% discount for groups (comprising a minimum of 3 participants) and organizations.

Commences on:

 30th August 2024

Talk to us!

 051-4863371-2 / 0309-1122208

 0336-1122208

 <https://szabist-isb.edu.pk/szabist-trainings-workshops/>

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