

# Bachelor of Media Sciences



**SZABIST**

ISLAMABAD CAMPUS



# FACULTY OF MEDIA SCIENCES

In the 21st century, media in all its forms, print, TV, radio, film, video, digital, virtual, and mobile has increasingly saturated all aspects of contemporary life. This proliferation of media presents vast opportunities and poses immense challenges. Our degree programs in Media Sciences are designed to help undergraduate and graduate students participate productively both as practitioners and scholars in this exciting and challenging environment.

Broadly defined, the Media Sciences constitute a field of study that encompasses the history, theory, production, content, and public effects of a variety of media including but not limited to journalism, advertising, photography, radio, film, video, television, design, the internet, digital technologies, and the performing arts. We recognize that studying media requires interdisciplinary thinking. Therefore, by bridging theory and practice and using an interdisciplinary approach, we give our students the skills, knowledge, and flexibility that the increasingly competitive international and national market demands.

The Faculty of Media Sciences at SZABIST offers the following specialisations in BS Media Sciences degree program:

Film & TV  
Production

Advertising  
Strategy &  
Design

Journalism







## ACADEMIC PLACEMENTS



## INTERNATIONAL SALARY

USD / PER MONTH

Highest	Average
\$ 4,700	\$ 3,135

## LOCAL SALARY

PKR / PER MONTH

Highest
130,000
Average
57,000





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The Faculty of Media Sciences at SZABIST offers a comprehensive four year Bachelor of Media Sciences degree with majors in Film and Television Production, Advertising Strategy & Design, and undergraduate degree, students must enroll and successfully complete a total of 135 credit hours which includes 43 courses, a 6-credit thesis, and an internship. All students must complete their degree within 7 years.

SZABIST Media Sciences is designed for students who share a passion for media arts across a wide array of media and want to learn by making their own creative projects during the program. This program balances the study of the skill with practical experience to train the students to be the best advertisers, journalists, film makers, visual artists and performers in the future.





Discover  
Yourself

# WE CELEBRATE DIVERSITY!

## Let's Meet!

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