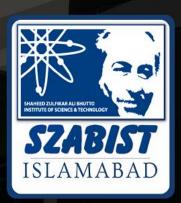
# MASTER OF CEST MEDIA SCIENCES



# **Program Highlights**

### **Hands-On Projects**

Engage in hands-on media projects, applying theoretical knowledge to real-world scenarios and building practical expertise.

## **Industry Connections**

Benefit from industry collaborations and networking opportunities, connecting you with media professionals and potential employers.

#### **Creative Portfolio**

Develop a compelling creative portfolio showcasing your media projects and skills, positioning you for career opportunities in the media industry.

# **SPECIALIZATIONS**



Media Informatics & Fashion Industry



Digital Journalism & Global Communication



Media Production & Design



Advertising Strategy & Design

#### **ELIGIBILITY CRITERIA**

16 years of relevant education with 50% marks / 2.0 CGPA from a university recognized by HEC







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