FACULTY OF MANAGEMENT SCIENCES

Graded Internship/Field Experience
The BSAF 4-Year students will be required to complete a graded internship of minimum 6 weeks in 6th semester or in summers after the 6th semester and BSAF-2.5 Year students will be required to complete a graded internship of minimum 6 weeks in 4th semester or in summer after the 4th semester or program relevant field experience of minimum 06 months duration as per HEC Undergraduate Policy 2023 to qualify for the degree.

The Muslim students admitted in Fall 2025 and onwards are required to complete two compulsory courses of the Understanding of Holy Quran (one credit each) as part of their degree requirements. Non-Muslim students are required to complete the course of Ethics and Morality (2 credits).

All courses may not necessarily be offered every year. Alternate courses may be substituted as and when needed. All students are required to register for full load of 19 credits in first semester.

MBA Program

For students with 4-year undergraduate degree/16-years of education, the minimum duration of the MBA program is 2 years. To obtain the MBA degree, the students are required to complete 74 credits including Twenty-two courses (03 credits each), two compulsory courses of the Understanding of Holy Quran for Muslim students (one-credit-hour each) or Ethics and Morality for Non-Muslim studetns (02 credits) and 6 credit hours of Research Project or Thesis spread over two semesters (3+3). Students are also required to complete a six-week internship. The maximum duration to complete MBA program is 4 years.

MBA Program is accredited by National Business Education Accreditation Council (NBEAC).

MBA (non-finance electives) students and alumni are exempted from all 13 courses of Chartered Institute of Management Accountants (CIMA) qualification, and are only required to pass three case studies. MBA students with finance electives and alumni are exempted from all 13 courses and operational-level case studies and will only attempt two case studies.

MBA CURRICULUM

Codes	Course Title	Cr. Hrs.	Pre-Req.
	First Year		
	Semester - I		
BA 5102	Managerial Economics*	03	------
BA 5106	Marketing Management*	03	------
BA 5210	Understanding of Holy Quran-I (For Muslim Students only)	01	------
BA 5321	Business Statistics and Analytics*	03	------
BA 5322	Financial Accounting for Managers *	03	------
BA 5323	Management and Organizational Behavior*	03	------
BA 5418	Managerial Communication*	03	------
	Sub-total	19	

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Codes	Course Title	Cr. Hrs.	Pre-Req.
	Semester - II		
BA 5310	Understanding of Holy Quran-II (For Muslim Students only)	01	BA 5210
BA xxxx	Ethics and Morality (For Non-Muslim Students only)	02	------
BA 5421	Corporate Legal and Regulatory Affairs *	03	------
BA 5422	Finance for Managers *	03	------
BA 5423	Human Capital Management *	03	------
BA 5424	Macroeconomics & Global Business Environment *	03	------
BA 5425	Operations and Supply Chain Management*	03	------
BA 5501	Applied Research Methods	03	------
	Sub-Total	(19/20)	
	Second Year		
	Semester - III		
BA 5203	Strategic Marketing	03	------
BA 5411	Cost & Management Accounting*	03	------
BA 5507 BA 5508	Thesis-I (3 Credits) OR Research Project-I	03	------
BA 5601	Strategic HRM	03	------
BA 5xxx	Program Elective-I	03	------
BA 5xxx	Program Elective-II	03	------
	Sub-Total	18	
	Semester - IV		
BA 5208	Strategic Finance	03	------
BA 5504	Corporate Strategy	03	------
BA 5505	Data Driven Decision Making	03	------
BA 5607 BA 5608	Thesis-II (3 Credits) OR Research Project-II	03	------
BA 5xxx	Program Elective-III	03	------
BA 5xxx	Program Elective-IV	03	------
	Sub-Total	18	

* Exempted courses for BBA and Equivalent degree holders.

The students with 4-year BBA/BS (Accounting & Finance) or equivalent degree are exempted 36 credit hours of course work and they are required to complete remaining 38 credit hours. Students are also required to complete a six-week internship. The minimum duration of degree for such students will be 1.5-year with the following program structure:

Codes	Course Title	Cr. Hrs.	Pre-Req.
	First Year		
	Semester - I		
BA 5203	Strategic Marketing	03	------
BA 5208	Strategic Finance	03	------
BA 5210	Understanding of Quran-I (For Muslim Students only)	01	------
BA 5501	Applied Research Methods	03	------
BA 5601	Strategic HRM	03	------
	Sub-Total	13	

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Codes	Course Title	Cr. Hrs.	Pre-Req.
	Semester - II		
BA 5505	Data Driven Decision Making	03	------
BA 5310	Understanding of Quran-II (For Muslim Students only)	01	BA 5210
BA xxxx	Ethics and Morality (For Non-Muslim Students only)	02	------
BA 5507 BA 5508	Thesis-I (3 Credits) OR Research Project-I	03	------
BA 5xxx	Program Elective-I	03	------
BA 5xxx	Program Elective-II	03	------
	Sub-Total	(13/14)	
	Second Year		
	Semester - III		
BA 5504	Corporate Strategy	03	------
BA 5607 BA 5608	Thesis-II (3 Credits) OR Research Project-II	03	------
BA 5xxx	Program Elective-III	03	------
BA 5xxx	Program Elective-IV	03	------
	Sub-Total	12	

PROGRAM ELECTIVES

Finance

BA 5132 Analysis of Financial Statements
BA 5133 Corporate Finance
BA 5134 Derivatives
BA 5135 Financial Markets and Institutions
BA 5138 Econometrics
BA 5139 Financial Risk Analysis
BA 5151 International Finance
BA 5155 Mergers and Acquisitions
BA 5179 Commodity Pricing
BA 5187 Business Analysis and Forecasting
BA 5229 Financial Modeling
BA 5232 Portfolio and Investment Management
BA 5262 Behavioral Finance
BA 5294 Venture Capital and Private Equity
BA 5298 Financial Reporting and Analysis
BA 5349 FinTech
BA 5454 Real Estate Investments and Finance
BA 5459 Islamic Capital and Money Markets
BA 5xxx Analytics for Banking
BA 5xxx Risk Management in Islamic Finance
BA 5xxx Accounting and Reporting Standards in Islamic Finance

Human Resource Management

BA 5114 Leadership and Motivation Techniques
BA 5118 Compensation Management
BA 5159 Salary and Compensation
BA 5164 Human Resources Information Systems
BA 5165 Job Analysis and Design
BA 5167 Talent Management and Succession Planning
BA 5185 Leadership Development
BA 5193 HR Operations and Business Partnering
BA 5196 Conflict Resolution
BA 5215 Recruitment and Selection
BA 5216 Training and Development
BA 5239 HR Policy Development
BA 5251 Human Resource Development
BA 5285 Performance Management
BA 5292 HR Analytics
BA 5297 Human Capital Development and Analytics
BA 5332 Contemporary Issues in Human Resource Management
BA 5335 Human Resource Audit
BA 5435 Human Resource Management and Technology
BA 5452 Psychological Contract in Organizations
BA 5456 Leadership in Practice
BA 5462 HRM & Sentiment Analysis

Management

BA 5111 Business Process Re-engineering
BA 5112 Change Management
BA 5116 Industrial Relations and Labor Laws
BA 5136 Business Strategy and Policy
BA 5172 Entrepreneurial Business Strategy
BA 5213 Project Management
BA 5242 Lean Six Sigma Manufacturing
BA 5295 Crisis Management
BA 5333 Business Theory
BA 5334 Corporate Sustainability
BA 5433 Business Application
BA 5434 Hospitality and Tourism Management
BA 5460 AI in Business
BA 5461 Analytical Tools for Business
BA 5362 Entrepreneurship Management

Marketing

BA 5121 Advertising
BA 5122 Brand Management

BA 5123 Consumer Behavior
BA 5124 Customer Relationship Management
BA 5129 Services Marketing
BA 5182 Trade Marketing
BA 5186 Social Marketing
BA 5198 Experiential and Content Marketing
BA 5217 Industrial Marketing
BA 5224 Media Planning and Management
BA 5226 Pharmaceutical Marketing
BA 5227 Sales Management
BA 5228 Retail Management
BA 5246 Public Relations
BA 5256 Integrated Marketing Communications
BA 5259 Emerging Media
BA 5264 Interactive Global and Regional Marketing
BA 5269 Marketing Intelligence
BA 5281 Digital Marketing
BA 5293 New Product Development Process and Innovation
BA 5331 Marketing Analytics
BA 5336 Retail Buying and Merchandising
BA 5337 Retail Strategy and Structure
BA 5339 Packaging for Brands
BA 5355 Marketing Strategies for Emerging Economies
BA 5436 Retail Operation
BA 5437 Retail Supply Chain Management
BA 5438 Marketing Practices in Pakistan
BA 5451 Strategic Entrepreneurship
BA 5463 Pricing Strategy

Supply Chain Management (SCM)

BA 5142 Materials Management
BA 5143 Digital Supply Chain
BA 5144 Distribution and Supply Chain Network Design
BA 5194 Supply Chain Finance
BA 5237 Demand Planning and Forecasting in Supply Chain
BA 5263 Dynamics of Logistics and Distribution
BA 5265 Operational Planning in Supply Chain
BA 5266 Strategic Procurement in SCM
BA 5287 Execution and Control of Operations in SCM
BA 5356 International Trade Procedures and Practices
BA 5431 Supply Chain Operations
BA 5432 Green Supply Chain Management
BA 5439 Green Logistics
BA 5449 Strategic Warehouse Management
BA 5457 Advanced Manufacturing and TPM in SCM

Non-Credit Hours Course

BA 5110 Software Tools for Business

Internship

All MBA students are required to complete a 6-weeks internship. Completion of internship is a degree requirement for all MBA programs. Students can produce their current employment record as an alternative to the internship program provided such employment experience is recognized by SZABIST.

All courses may not be offered in every semester. Alternative courses may be substituted as and when required.

A student may take either Research Project or Thesis. Student may take any of Level-5 electives from the Faculty of Management Sciences except Project Management Electives, subject to the prior approval of the Program Manager.