

# FACULTY OF MANAGEMENT SCIENCES

## Executive Master of Business Administration (EMBA)

The EMBA is a 2-year program spread over four semesters and consists of 66 credit hours of teaching. Twenty courses (60 credit hours), one Business Project (3 credits) and one Research Project (3 credits) are needed to graduate. The maximum time limit to complete the EMBA degree is 4 years.

EMBA students and alumni are exempted from all 13 courses of Chartered Institute of Management Accountants (CIMA) qualification, and are only required to pass three case studies.

### First Year

Fall Semester	Pre-Req.
BE 5101 Accounting for Business	-
BE 5102 Business Management	-
BE 5103 Contemporary Marketing	-
BE 5104 Managerial Communication	-
BE 5105 Quantitative Analysis for Decision Making	-

Spring Semester	Pre-Req.
BE 5201 Applied Research Methods	BE 5105
BE 5202 Business Finance	BE 5101
BE 5203 Managerial Accounting and Control	BE 5101
BE 5204 Managerial Economics	-
BE 5205 Marketing Management	BE 5103
BE 5206 Organizational Behavior	BE 5102

### Second Year

Fall Semester	Pre-Req.
BE 5301 Financial Management	-
BE 5302 Human Resource Management	BE 5101
BE 5303 Operations and Supply Chain Management	BE 5206
BE 5309 Business Project	BE 5201
BE 5xxx Program Elective-I (Marketing, HR, Finance and Supply Chain)	-

Spring Semester	Pre-Req.
BE 5401 Entrepreneurship and Family Businesses	BE 5102
BE 5402 Ethics and Corporate Governance	BE 5102
BE 5403 Strategic Management	BE 5102, BE 5202, BE 5302
BE 5409 Research Project	BE 5201
BE 5xxx Program Elective-II (Marketing, HR, Finance and Supply Chain)	-
BE 5xxx Program Elective-III (Marketing, HR, Finance and Supply Chain)	-

### PROGRAM ELECTIVES

#### Marketing

BE 5321	Services Marketing
BE 5334	Retail Management
BE 5333	Media Planning and Management
BE 5322	Advertising
BE 5323	Brand Management
BE 5324	Consumer Behavior
BE 5325	Customer Relationship Management
BE 5332	Integrated Marketing Communications
BE 5326	Digital Marketing
BE 5327	Emerging Media
BE 5328	Experiential and Content Marketing
BE 5329	Export Marketing
BE 5331	Global Marketing
BE 5335	SAP Sales and Distribution Module

#### Finance

BE 5425	International Banking and Finance
BE 5423	Corporate Finance
BE 5426	Islamic Banking and Finance
BE 5421	Analysis of Financial Statements
BE 5427	Portfolio and Investment Management
BE 5428	Project Evaluation
BE 5422	Banking Operations
BE 5424	Financial Modeling
BE 5429	Treasury and Funds Management
BE 5431	SAP Financial Accounting Module
BE 5432	SAP Management Accounting Module

#### Human Resource Management

BE 5525	Leadership and Motivational Techniques
BE 5521	Compensation Management
BE 5527	Recruitment and Selection
BE 5526	Performance Appraisal
BE 5531	Training and Development
BE 5522	Conflict Resolution
BE 5523	Crisis Management
BE 5524	HR Analytics
BE 5528	Salary and Compensation
BE 5529	Talent Management and Succession Planning
BE 5532	SAP Human Capital Module

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## Supply Chain Management

BE 5631 Supply Chain Management  
 BE 5623 Dynamics of Logistics and Distribution  
 BE 5626 Operational Planning in Supply Chain  
 BE 5627 Strategic Procurement in SCM  
 BE 5634 Advanced Manufacturing and TPM in SCM  
 BE 5622 Detailed Scheduling and Planning in SCM  
 BE 5624 Execution and Control of Operations in SCM

BE 5629 Supply Chain Finance  
 BE 5632 SAP Procurement Module  
 BE 5633 SAP Production-Planning and Manufacturing Module

The University reserves the right to change its programs and policies at any time without prior notification. All courses may not be offered every year. Alternate courses may be substituted as and when needed.

## PROFESSIONAL MBA

The PMBA is a one-year program spread over two semesters and consists of 33 credit hours of teaching. Ten taught courses and a business project must be completed. Each semester is of four months' duration. The candidate registers for five/six courses offered every semester to complete the degree within one year. The PMBA is equivalent to Post Graduate Diploma as per HEC guidelines. The Maximum time limit to complete the PMBA degree is 4 years.

### First Year

#### Fall Semester

	Pre-Req.
BE 5101 Accounting for Business	
BE 5102 Business Management	
BE 5103 Contemporary Marketing	
BE 5104 Managerial Communication	
BE 5105 Quantitative Analysis for Decision Making	

#### Pre-Req.

#### Spring Semester

	Pre-Req.
BE 5201 Applied Research Methods	BA 5105
BE 5202 Business Finance	BA 5101
BE 5204 Managerial Economics	
BE 5205 Marketing Management	BA 5103
BE 5206 Organizational Behavior	BA 5102
BE 5309 Business Project	

## MHRM

The Master in Human Resource Management program is designed for those who have functional responsibility to carry out the duties of an organization's human resource department. The student is required to complete 33 credit hours of course work within one full calendar year. The maximum time period to complete the degree is four years.

### Fall Semester

HR 5101 Advanced Recruitment & Selection	
HR 5102 Advanced Rewards and Performance Management	
HR 5201 Advanced Training and Development	
HR 5203 International Human Resource Management	
HR 5319 Institutional Effectiveness & Global Governance in HR	

### Spring Semester

HR 5204 Advanced Topics in Organizational theory & Behavior	
HR 5308 Final Project	
HR 5322 Knowledge Management	
HR 53xx Elective-I	
HR 53xx Elective-II	
HR 53xx Elective-III	

## ELECTIVES

HR 5311 Advanced Topics in Organizational Behavior  
 HR 5312 Communication Strategies at Workplace  
 HR 5313 Continuous Professional Development  
 HR 5314 Employee Engagement Strategies  
 HR 5315 Employee Retention  
 HR 5316 Ergonomics at workplace  
 HR 5317 Human Resource Information Management  
 HR 5318 Innovation and Change Management

HR 5321 ISOs Certification  
 HR 5323 Learning Organization  
 HR 5324 Organization Restructuring  
 HR 5325 Organizational Development  
 HR 5326 QR Strategies and Legality  
 HR 5327 Quality Assurance Management  
 HR 5328 Rewards and Performance Management  
 HR 5329 Supply Chain Management

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HR 5331 Talent Management  
 HR 5332 Total Quality Management  
 HR 5333 Work and Organization  
 HR 5334 Workforce Diversity

HR 5335 Workload Balance  
 HR 5336 Change Management  
 HR 5337 Strategic Human Resource Management

## Master of Project Management (MPM)

Master of Project Management is designed to provide individuals with cutting edge insights of project management to manage complex projects. Through this one year degree program, students can gain actionable knowledge for real-world challenges which goes beyond traditional project management fundamentals. The classes are offered on weekdays (Monday to Friday) as well as on Weekends (Friday to Sunday). It comprises of 30 credit hours spread over two semesters. Minimum ten courses are required to graduate. The maximum time to complete the degree is 4 years.

We are thrilled to share that our Master of Project Management has earned accreditation from PMI Global Accreditation Center. This achievement demonstrates our commitment to ensuring our program remains relevant in the ever-changing field of project management and provides students with the skills they need to excel in the workforce.

### First Semester

PM 5113	Principles of Project Management	-
PM 5112	Organizational Project Management	-
PM 5111	Leadership and Work Ethics	-
PM 5114	Project Scope and Scheduling Management	-
PM 5104	Cost and Financial Management for Project Management	-

### Spring Semester

PM 5351	Project Risk Management	-
PM 5207	Software Tools for Project Management	-
PM 5xxx	Elective-I	-
PM 5xxx	Elective-II	-
PM 5208	Capstone Project	-

### PROGRAM ELECTIVES

#### IT/Telecom

PM 5157 Agile Project Management  
 PM 5152 Innovation and Technology Management  
 PM 5159 Project Analytics  
 PM 5162 Telecom Project Management  
 PM 5158 Digital Project Management  
 PM 5161 Project Resource and Communication Management

#### Govt/NGO

PM 5361 Government Planning and Development Management  
 PM 5364 Public Private Partnership Management  
 PM 5362 NGO Project Management  
 PM 5363 Project Governance, Monitoring, and Evaluation  
 PM 5365 Sustainable Development Projects  
 PM 5155 Project Program Portfolio Management

#### Construction/Manufacturing

PM 5259 Construction Project Management  
 PM 5263 Project Procurement and Contractual Management  
 PM 5264 Project Simulation  
 PM 5301 Project Quality Management  
 PM 5261 Blockchain Project Management  
 PM 5262 Construction Quality and Cost Management

All courses may not be offered every semester. Alternative courses may be substituted as and when required.