

Program Structure (Semester Wise)

First Year			
Semester 1			
Course Code	Course Name	Pre-Req	Cr. Hrs
BA 1108	IT in Business	-	3
BA 1105	English Writing Skills & OCPS	-	3
BA 1203	Management Principles	-	3
BA 1101	Introduction to Accounting	-	3
BA 1119	Islamic Studies / Humanities	-	2
BA 2307	Sociology	-	2
BA 1213	Pakistan Studies	-	2
		Total	18
Semester 2			
Course Code	Course Name	Pre-Req	Cr. Hrs
BA 1201	Fianancial Accounting	BA 1101	3
BA 2303	Marketing Principles	-	3
BA 2406	Business and Technical Writing	BA 1105	3
BA 1204	Maths for Business	-	3
BA XXXX	Fundamentals of Business Analytics	-	2+1
BA 4773	Programming for Business 1	-	2+1
		Total	18
Second Year			
Semester 3			
Course Code	Course Name	Pre-Req	Cr. Hrs
BA XXXX	Environmental Science and Sustainability for Business	-	3
BA 1211	Logical and Critical Thinking	-	3
BA 3504	Organizational Behaviour	BA 1203	3
BA 1102	Microeconomics	-	3
BA 2311	Business Statistics	BA 1204	3
BA XXXX	Programming for Business 2	BA 4773	2+1
		Total	18
Semester 4			
Course Code	Course Name	Pre-Req	Cr. Hrs
BA XXXX	Data Structures & Business Applications	Programming for B-2	2+1
BA 2301	Introduction to Business Finance	-	3
AF 1202	Calculus for Business Studies	BA 1204	3

	Community Service Project/Civic Engagement		
BA 4810		-	3
BA 3502	Technopreneurship	-	3
BA 1202	Macroeconomics	BA 1102	3
		Total	18
Third Year			
Semester 5			
Course Code	Course Name	Pre-Req	Cr. Hrs
BA 2403	Business Ethics	-	3
BA 3602	Marketing Management	BA 2303	3
BA XXXX	Decision Science for Business	-	3
BA XXXX	Database Management Systems for Business	Data Structures	2+1
BA 3605	Inferential Statistics	BA 2311	3
BA 4867	Business Analysis and Forecasting	Fundamentals of BA	3
		Total	18
Semester 6			
Course Code	Course Name	Pre-Req	Cr. Hrs
BA 4804	Human Resource Management	BA 1203	3
BA 4701	Islamic Banking and Finance	-	3
BA 3603	Business Research Methods	-	3
BA XXXX	Predictive Analytics for Business	BA 3605	2+1
BA 3601	Financial Management	BA 2301	3
BA XXXX	University Elective – I (as offered by campus)	-	3
		Total	18
Fourth Year			
Semester 7			
Course Code	Course Name	Pre-Req	Cr. Hrs
BA 4871	Business Intelligence Tools and Techniques	Predictive Analytics	2+1
BA XXXX	Fundamentals of Machine Learning for Business Analytics	Predictive Analytics	2+1
BA 4710	Capstone/Business Project	-	3
BA XXXX	University Elective – II (as offered by campus)	-	3
BA XXXX	Program Elective-I	-	3
BA XXXX	Program Elective-II	-	3
		Total	18
Semester 8			
Course Code	Course Name	Pre-Req	Cr. Hrs
BA 4841	Project Management	-	3
BA 3619	Enterprise Management	-	3

BA XXXX	Artificial Intelligence in Business	Fundamentals of ML	2+1
BA XXXX	Supervised internship	-	3
BA XXXX	Program Elective-III	-	3
BA XXXX	Program Elective-IV	-	3
		Total	18