

ADMISSIONS OPEN



SZABIST
UNIVERSITY
Islamabad Campus

BS BUSINESS ANALYTICS

ABOUT THE PROGRAM

The BS Business Analytics program at SZABIST is designed to equip students with a robust understanding of data-driven decision-making and analytical techniques. Our distinguished faculty offers personalized mentorship, nurturing future analysts to conduct impactful research and apply advanced analytical tools. The program focuses on essential contemporary issues such as big data, predictive analytics, data visualization, and business intelligence, preparing students to tackle real-world challenges in various industries through comprehensive research projects and hands-on experiences.

FORGE YOUR PATH AS A BUSINESS ANALYTICS EXPERT

SALIENT FEATURES


- HEC Recognized Program
- Qualified PhD Faculty
- Industrial Liaisoning
- Industry-Relevant Curriculum
- Cutting-Edge Analytics Tools
- Career Counseling
- Hands-on Learning Experience

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