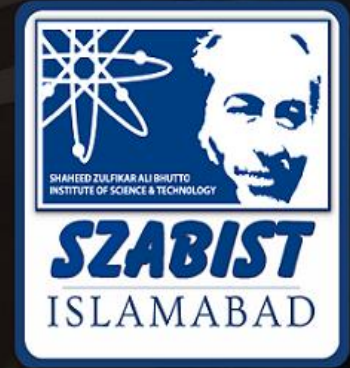


BBA PROGRAM



SPECIALIZATIONS

Program Highlights

- Immerse yourself in a dynamic and industry-relevant curriculum, preparing you for the demands of the market.
- Gain practical hands-on experience through experiential learning methods, bridging the gap between theory and practice.
- Benefit from a one-year exposure to the industry, allowing you to apply classroom knowledge in real-world business settings.
- Acquire valuable management and professional skills efficiently, positioning you for leadership roles and career advancement.



Management



Marketing



Finance



Human Resource



Supply Chain

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